

# ONWARD | CAPITAL

**Chicago-based private equity firm making control investments in industrial manufacturing, value-added distribution, and industrial services companies**

## Approach

Collaborative partnership with our management teams, focused on developing and implementing strategic plans to accelerate growth and increase shareholder value

## What We Do

- Build a strategic Board of Directors
- Assist with human capital needs
- Lead corporate development efforts
- Support continuous improvement
- Provide access to growth capital

## Investment Criteria

**\$4-15M+**

**Target Platform  
EBITDA**

*(Add-ons of any size)*

**\$20-125M+**

**Target Platform  
Revenue**

## Transaction Type:

- Control Buyouts
- Founder / Family-Owned Businesses
- Private Equity-Owned Companies

## Industrial Sub-Sectors

- Aerospace & Defense Components
- Building Products
- Energy, Equipment & Products
- Industrial Technology
- Packaging
- Plastics & Synthetic Materials
- Precision Components
- Specialty Chemical
- Value-Added Distribution
- Wire & Cable

## Target Company Characteristics

- Leading position in niche market
- Mission critical products
- Attractive financial metrics
- Multiple avenues for growth
- Fragmented market with strong macro trends
- Accretive add-on acquisitions
- Ability for Onward Capital to add value through relevant experience
- Will consider WBE / MBE companies

## Key Contacts

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# ONWARD | CAPITAL

**60+**

Private Equity  
Transactions

**\$600M+**

Invested in  
Industrial Sector

**\$4-15M+**

Target Platform  
EBITDA

**\$20-125M+**

Target Platform  
Revenue

## Current Investments

**pfi:InStore**

HQ: St. Louis, MO

- Manufacturer of point-of-purchase displays serving CPGs, retailers and agencies in a variety of end markets, including beverage, security, personal care, and grocery
- Product suite includes temporary, semi-permanent and permanent displays and fixtures made from wire, metal, plastic, acrylic, glass, wood and corrugated
- Actively seeking add-on acquisitions of other POP display businesses



HQ: Green Bay, WI

- Distributor of professional quality power tool accessories and hand tools for contractors, commercial automotive shops and DIYers
- Actively seeking add-on acquisitions of other wear components, tools and accessories serving the hardware, welding, industrial or auto aftermarket channels

## Add-on Acquisitions



HQ: Pompano Beach, FL

- Manufacturer and distributor of electrical products for both commercial and residential end-markets
- Offerings include hard to find residential and commercial circuit breakers, temporary power generation solutions, switchgear and wire and cable
- Actively seeking add-on acquisitions of distributors of electrical products

## Add-on Acquisitions



## Exited Investments

**DOMAILLE**

FAMILY OF COMPANIES

HQ: Rochester, MN

- Manufacturer of branded fiber optic polishing equipment and contract manufacturing services for aerospace and defense
- Doubled revenues and EBITDA during our ownership
- Sold to American Industrial Partners in November 2021

## Add-on Acquisitions

